

Macy's 100th Parade Sweepstakes

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Promotion Overview:

Macy's 100th Parade Sweepstakes (the "Promotion") includes an ("Instant Win Game") and a ("Sweepstakes").

Eligibility:

The Promotion is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years old at the time of entry. **In order to be eligible to receive an Instant Win Game Prize (see "Prize" Section below for details) you must also be a Macy's Star Rewards member.** To receive prizes valued at \$2,000 or more, entrant must be able to submit a valid IRS Form W-9.

Employees of Macy's, Inc. ("Sponsor"), including Bloomingdale's Inc. and Bluemercury, Merkle Inc. ("Administrator"), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes entrant's full and unconditional agreement to these official rules ("Official Rules"). Sponsor's and Administrator's decisions are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. In the event there is a discrepancy or inconsistency between any other statements contained in any Promotion-related materials (including any printed versions of these Official Rules) and the Official Rules as posted on the Promotion Site (defined below in the "How to Enter" Section), the Official Rules as posted on the Promotion Site shall prevail, govern and control. Entrants agree that they may not use any method to obtain more than the stated number of permissible Sweepstakes entries or Instant Win Game plays using robotic, automatic, programmed, or any other means (including but not limited to using multiple/different email addresses, identities, registrations and logins or any other methods. Violation of any of these

requirements will void all Sweepstakes entries and Instant Win Game plays for the person(s) responsible for such action and result in their disqualification from the Promotion.

Sponsor/Administrator:

Sponsor: Macy's Corporate Services, LLC, 151 West 34th Street New York, NY 10001. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2100, Southfield, MI 48075.

Timing:

The Promotion begins on October 27, 2025 at 12:00 a.m. Eastern Time ("ET") and ends on December 2, 2025 at 11:59 p.m. ET (the "Promotion Period"). Administrator's servers are the official time-keeping devices for the Promotion.

How to Enter:

During the Promotion Period, visit www.Macys100thParadeSweepstakes.com ("Promotion Site") and follow the links and instructions to accurately complete and submit the registration form, including your first and last name (initials are not sufficient), email address, ZIP Code, and confirm if you're a Macy's Star Rewards member. If you are a Macy's Star Rewards member, please provide the email address associated with your Star Rewards membership. If you are not a Macy's Star Rewards member, you may enroll in Macy's Star Rewards for free prior to entering the Promotion by creating a macys.com account via the Macy's app, [online at macys.com](http://online.at.macys.com), or by joining Star Rewards in any Macy's retail store. Macy's credit cardholders are automatically enrolled as Star Rewards members. If you're a Macy's credit cardholder with a Macys.com account but it is not linked to your Star Rewards account, sign in and link your Macys.com account with your Star Rewards account [here](#). You will receive 1 entry into the Sweepstakes and 1 Instant Win Game play.

By following the links and instructions, the results of the Instant Win Game will be displayed. Potential winners of the Instant Win Game will receive an email notification with prize claim instructions. Only potential winners who timely complete prize claim requirements and/or are verified as eligible will be awarded a prize. Administrator is responsible for the functionality of the Instant Win Game. If you play the Instant Win Game and receive a "lose" message, meaning you are not a potential winner of an Instant Win Game prize, you will, however, receive 1 additional Sweepstakes entry. **If you are a potential winner of an Instant Win Game Prize and the email address provided on the registration form is not tied to a Star Rewards account, Star Rewards points will not be issued. If the Star Rewards account is closed or inactive, bonus points will not be issued.**

Potential winners of the Instant Win Game will receive an email notification with prize claim instructions. Only potential winners who timely complete prize claim requirements and/or are verified as eligible will be awarded a prize. Administrator is responsible for the functionality of the Instant Win Game. **Limit:** You may receive 1 Sweepstakes entry and 1 Instant Win Game play during the Promotion Period for registering for the Promotion; you may receive 1 Instant Win Game play per day during the Promotion Period for logging in and you may receive 1 additional Sweepstakes entry per day during the Promotion Period if you do not win an Instant Win Game prize.

Additional Sweepstakes Entries: There are 4 methods to earn additional Sweepstakes entries, as outlined below:

- **Method 1 – Become a Macy’s Star Rewards Member:**

After you have registered for the Promotion (as outlined above), follow the links and instructions on the Promotion Site to visit the Macy’s Star Rewards page to create a Macy’s Star Rewards account (“Account”) and become a Macy’s Star Rewards member. If you are currently a Macy’s Star Rewards member, you must click on the icon on the registration page of the Promotion Site to indicate that you already are a Macy’s Star Rewards member. You will receive 1 additional entry into the Sweepstakes. **Limit:** You may receive 1 additional Sweepstakes entry during the Promotion by either method of entry above (creating a Macy’s Star Rewards account or being a current Macy’s Star Rewards member. You must register for the Promotion using the email address tied to your Account).

- **Method 2 – Sign up for push notifications in the App or Enter by Mail:**

After you have registered for the Promotion (as outlined above), follow the links and instructions on the Promotion Site to sign up for push notifications in the Macy’s: Online Shopping & Save mobile app (“App”). If you do not already have the App, download and launch the App then navigate to the communication/notification preferences area of your account settings or visit [here](#). Toggle on “Push Notifications,” this may require a further step of verifying through your mobile device’s system settings. If you already have the App and receive push notifications, you do not need to sign up for push notifications again. You must ensure you are signed up for push notifications through the Account associated with the email address submitted on your Promotion registration form. You must remain signed up for push notifications until the Sweepstakes Prize winners are drawn (as described in “Operation of Sweepstakes and Instant Win Game” Section). You will receive 1 additional entry into the Sweepstakes.

To earn a bonus Sweepstakes entry without downloading the App and signing up for push notifications, print your name, address, phone number, email address, and date of birth on a piece of paper and mail it in an envelope with proper postage to “Macy’s 100th Parade Sweepstakes – Push Notifications,” c/o Merkle Inc., P.O. Box 5121, Department 867838, Kalamazoo, MI 49003-5121. You will receive 1 additional entry into the Sweepstakes. Limit: 1 entry per envelope. All mail-in entries must be sent/postmarked by December 2, 2025 and received by December 9, 2025. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: You may receive 1 additional Sweepstakes entry during the Promotion Period by either entry method listed above (signing up for push notifications in the App, already signed up for push notifications in the App, or sending in a mail-in entry).

- **Method 3 – Sign up for SMS messages or Enter by Mail:**

After you have registered for the Promotion (as outlined above), follow the links and instructions on the Promotion Site to visit the communication/notification preferences area of your Account settings or visit [here](#) to toggle on the “Promo Alerts” within the “Texts” section. This will require a further step of explicitly confirming your opt-in by texting a confirmation code to the text message you will receive from Macy’s. If you already receive SMS messages from Macy’s, you do not need to sign up for SMS messages again. You must ensure you are signed up for SMS messages using a mobile phone number that is linked to the Account associated with the email address submitted on your Promotion registration form. You must remain opted into SMS messages until the Sweepstakes Prize winners are drawn (as described in “Operation of Sweepstakes and Instant Win Game” Section). You will receive 1 additional entry into the Sweepstakes.

By signing up for Macy’s SMS alerts, you consent to receive recurring autodialed marketing msgs to your mobile device. Consent not required to buy. Msg&data rates may apply. [Terms & Conditions](#) [Privacy Practices](#)

To earn a bonus Sweepstakes entry without signing up for SMS messages, print your name, address, phone number, email address, and date of birth on a piece of paper and mail it in an envelope with proper postage to “Macy’s 100th Parade Sweepstakes – SMS notifications,” c/o Merkle Inc., P.O. Box 5121, Department 867838, Kalamazoo, MI 49003-5121. You will receive 1 additional entry into the Sweepstakes. Limit: 1 entry per envelope. All mail-in entries must be sent/postmarked by December 2, 2025 and received by December 9, 2025.

All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: You may receive 1 additional Sweepstakes entry during the Promotion Period by either entry method listed above (signing up for SMS notifications, already signed up for SMS notifications, or sending in a mail-in entry).

- **Method 4 – Make a Qualifying Purchase and Upload your Receipt or Enter by Mail:**

Make a Macy's in-store and/or online purchase of \$25.00 and above before tax ("Qualifying Purchase") during the Promotion Period.

In-Store Purchases

Be sure to keep your receipt. Receipts cannot be given away, bartered, auctioned, sold, or traded and all such receipts may be void. Participation in the Promotion by individuals who take such actions may be terminated at Sponsor's discretion. Next, take a "Photo" of your entire receipt. Photo must be clear and legible, and display all of the following: retailer name and address, the purchase date and time, the Qualifying Purchase(s), the price of the Qualifying Purchase(s) and total amount spent. Your Photo must not be larger than 5MB and may only be 1 of the following file types: .jpg, .jpeg, .png, .gif, .tiff, .tif, .bmp, or .pdf.

After you have registered for the Promotion (as outlined above), follow the links and instructions on the Promotion Site to upload your Photo. Upon approval of your Photo, you will receive 1 additional entry into the Sweepstakes for an in-store Qualifying Purchase.

Limit: You may earn 1 entry for 1 in-store Qualifying Purchase, up to a maximum of 5 entries during the Promotion Period.

Online Purchases

After the Promotion Period, we will use the email address you provided on your registration form to verify any online Qualifying Purchases associated with your Macy's transaction history. No action is required on your part, and there is no need to upload any receipts or order or shipping confirmations for online purchases. You will not receive any confirmation for extra entries earned through

online purchases, only those earned from store purchases via receipt upload. You will receive 1 additional entry into the Sweepstakes for an online Qualifying Purchase.

Limit: You may earn 1 entry for 1 online Qualifying Purchase, up to a maximum of 5 entries during the Promotion Period.

To earn a bonus Sweepstakes entry without making a Qualifying Purchase, print your name, address, phone number, email address, and date of birth on a piece of paper and mail it in an envelope with proper postage to “Macy’s 100th Parade Sweepstakes – Purchase,” c/o Merkle Inc., P.O. Box 5121, Department 867838, Kalamazoo, MI 49003-5121. You will receive 1 additional entry into the Sweepstakes. Limit: 1 request per envelope. All mail-in entries must be sent/postmarked by December 2, 2025 and received by December 9, 2025. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: You may receive 1 additional Sweepstakes entry per approved receipt for an in-store purchase, online Qualifying Purchase, or mail-in entry, with a maximum of 10 total additional entries during the Promotion Period by any combination of the entry methods listed above (making a Qualifying Purchase (in-store or online) or sending in a mail-in entry).

If you’re already a Star Rewards member, receive text messages, or activated push notifications, you’ll automatically be credited with your additional extra sweepstakes entry. Just remember to stay opted in to those programs until Sweepstakes Prize winners are drawn to keep your entries valid.

Please note: You will not receive any confirmation for extra entries earned through opting into text messages, activating push notifications, making an online Qualifying Purchase, or being or becoming a Star Rewards member. We’ll only notify you of extra entries earned from store purchases via receipt upload and playing the Match & Win (Instant Win) Game.

Entry Limits:

Multiple entrants are not permitted to share the same email address or Account. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Sweepstakes (or where applicable to enroll in the Macy’s Star Rewards loyalty program). If any additional information provided by entrant is inconsistent with the information provided at

registration for this Sweepstakes or enrollment into Macy's Star Rewards loyalty program, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

Operation of Sweepstakes and Instant Win Game:

Administrator is an independent organization whose decisions as to the administration and operation, including the selection of potential winners, are final and binding in all matters related to the Promotion.

Sweepstakes:

Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the Promotion Period, on or around December 16, 2025 and will notify potential winners by email. The odds of winning a prize depend on the total number of eligible entries received during the Promotion Period.

Instant Win Game:

There will be 1,200 random, computer-generated winning times seeded throughout the Promotion Period, one for each Instant Win prize offered. If you are the first player to play the Instant Win Game at or after one of the randomly-seeded times, you will be a potential instant winner of the prize indicated, subject to verification of potential winner's eligibility. The odds of winning a prize depend on the date/time of entrant's game play, the number of prizes remaining available at the time of the game play, and the number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as they are awarded.

Potential Winners Subject to Verification:

All potential winners are subject to verification by Sponsor and Administrator. An entrant is not a winner of any prize, even if the Instant Win Game or Sweepstakes Should so indicate, unless and until entrant's eligibility has been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Instant Win Game play that occurs after the system has failed for any reason is deemed a defective play, is void and will not be honored.

Potential winners (or parent/legal guardian if winner is a minor in their state of residence) of prizes valued at \$2,000 or more will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") and an IRS Form W-9 which must be received by

Administrator within 5 days of the date notice or attempted notice is sent, in order to claim the prize. All other potential winners may be required to provide their name, home mailing address (P.O. Boxes not permitted) and date of birth to confirm eligibility and for purposes of prize fulfillment within 5 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential Sweepstakes prize winner is disqualified for any reason or forfeits the prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only 3 alternate drawings will be held, after which the prize will remain un-awarded. Unclaimed Instant Win Game prizes will not be awarded.

Prizes:

Quantity, Description and Approximate Retail Value ("ARV"):

Sweepstakes Prizes:

- **1 Grand Prize:** A trip for 4 to New York, NY. Trip package includes round trip, coach-class air transportation for 4 from a major airport near winner's home (determined by Sponsor in its sole discretion) to New York, NY; 3 nights' accommodations at a hotel in New York, NY determined by Sponsor in its sole discretion (winner's choice of either single room, quad occupancy or 2 rooms, double occupancy); 4 tickets to the Macy's 100th Thanksgiving Day Parade in November of 2026; and a \$5,000 Macy's shopping spree with a Personal Stylist, if available, at a Macy's store (for winner only). Shopping spree will be fulfilled through Macy's gift cards. The gift cards and any remaining balance cannot be redeemed for cash. The Personal Stylist program is only available at select stores. Winner must travel on the dates determined by Sponsor in its sole discretion or prize will be forfeited. Trip must be booked at least 21 days prior to departure. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Winner must have proper identification and a valid credit card or debit card for hotel check-in and to cover incidental expenditures; the hotel will put a hold of up to 20% of the hotel stay on the provided debit or credit card. Credit cards will remove the hold at check out while it may take 7 to 10 days for the hold to be removed from a debit card. Unless child of winner, travel companions must be 18 years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, at least 1 travel companion must be winner's parent/legal guardian. Travel companions must execute liability/publicity releases prior to issuance of travel documents. Winner and travel companions who are over the age of 18 are solely responsible for having a REAL

ID compliant driver's license/ state ID or U.S. passport for domestic air travel. Travel restrictions, conditions and limitations may apply. By traveling and attending event, winner and winner's guests voluntarily assume all risks related to exposure to COVID-19 and any other infectious diseases. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if event is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion. ARV: \$13,500.00. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

- **10 Runner-up Prizes:** \$500 Macy's shopping spree with a Personal Stylist at a Macy's store. Shopping spree will be fulfilled through Macy's gift cards. The gift cards and any remaining balance cannot be redeemed for cash. The Personal Stylist program is only available at select stores and may not be available at the winner's chosen store to fulfill the prize. ARV: \$500.00.

Instant Win Game Prizes:

- **200 Second Prizes:** \$10 in Star Money (that's 1,000 Macy's Star Rewards points). Terms and conditions apply. Star Money expires 30 days after issuance.
- **1,000 Third Prizes:** 500 Macy's Star Rewards Points. Terms and conditions apply.

Disclosure for Instant Win Game Prizes:

If a winner of \$10 in Star Money (that's 1,000 points) or 500 Star Rewards points, points will be issued to the qualifying Star Rewards account associated with the email address provided in the Promotion registration form (if any) within four (4) weeks. If you receive a prize of 1,000 points, you must have a positive points balance at the time points are awarded to receive the \$10 in Star Money. In the event that multiple Star Rewards accounts are associated with the email address provided in the Promotion registration form, bonus points will be awarded to the account with the highest tier status.

If the email address provided is not tied to a Star Rewards account, Star Rewards points will not be issued. If the Star Rewards account is closed or inactive, bonus points will not be issued.

Star Money Rewards: Once you accumulate 1,000 points, a \$10 Star Money reward will be issued. Star Money may be used to purchase merchandise at Macy's, Macy's Backstage, or macys.com, but can't be exchanged for cash or used: to purchase Macy's gift cards; for services (e.g., Beauty Box and other subscription services, restaurants, salon services, alterations, etc.); in any department that doesn't use a Macy's point of sale register; for any purchase that will be shipped outside the U.S.; or as payment on any credit account. To redeem a Star Money reward on orders of furniture and mattresses on macys.com, you must

call Macy's Customer Service. Star Money may not be redeemed when paying with a Macy's Credit Card in a Macy's store if you use an electronic wallet other than Macy's Pay. Star Money cannot be redeemed in self-checkout. Star Money is valid for 30 calendar days from issuance. Purchases made solely with Star Money will not receive discounts available with cardholder savings offers which require payment with a Macy's Credit Card. Except as prohibited by law, if your Macy's Credit Card or Star Rewards membership is closed by you or us, or you fail to make a qualifying purchase on your Macy's Credit Card or Star Rewards membership during any consecutive 12-month period, all points and any unused Star Money will be forfeited. Additional terms and conditions apply; see macys.com/starrewards for complete program details. Points have no cash value and may not be redeemed for cash.

Total ARV:

The total ARV of all available prizes in the Promotion is \$25,500.00.

Additional Prize Terms:

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Winners of a prize equal to or greater than \$2,000 will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose. Instant Win Game Prizes will be fulfilled within approximately 4 weeks from the day of win, subject to eligibility verification. Limit of 1 Sweepstakes prize per person and 1 Instant Win Prize per person per day during the Promotion Period.

Release:

By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss

or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

Publicity:

Except where prohibited, participation in the Promotion constitutes each winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, Promotion entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above-mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

General Conditions:

Sponsor's Right to Modify or Cancel:

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Promotion; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Promotion, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of the Issue; and/or modify the prizes offered.

Sponsor's Right to Disqualify Entrants:

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules of this Promotion or in an unsportsmanlike or

disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Rules:

In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent than the number of prizes offered in these Official Rules, Sponsor reserves the right to award only the stated number of prizes through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action to claim the prize.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Promotion;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, computer equipment, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Promotion, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Promotion, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or to the receipt, use, inability to use or misuse of any prize.

Disputes:

Except where prohibited, entrant agrees that:

- Any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually without resort to any form of class action and

exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan;

- Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and
- Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of Michigan.

Severability:

If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then:

- The validity, legality and enforceability of such provision as applied to any other particular facts or circumstances and the other provisions of these Official Rules shall not in any way be affected or impaired thereby; and
- Such provision shall be enforced to the maximum extent possible.

In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it so as to be enforceable to the extent compatible with applicable law.

Entrant's Personal Information:

Information collected from entrants is subject to [Sponsor's Privacy Practices](#).

Winner List:

See this [winner list](#) for the Promotion winners. The winner list will be posted after winner confirmation is complete.